

# ALTA NEWS

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**AMERICAN  
LAND TITLE  
ASSOCIATION**

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**For Immediate Release**

## **American Land Title Association Announces Launch of Mobile Website**

**Washington, D.C., June 3, 2013** — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, announced today that it has launched a new mobile website to expand and facilitate access to industry news and member resources.

Visit [m.alta.org](http://m.alta.org) on any mobile device to view the website.

“ALTA is excited to provide our members with more access to valuable industry information,” said ALTA President Frank Pellegrini. “Using this new mobile website, our members can keep updated with ALTA news, title industry developments, and interact with us on social media in a simple, user-friendly format.”

“The launch of this mobile site marks another step in ALTA’s continued efforts to deliver innovative and relevant resources to our members,” said Michelle Korsmo, ALTA’s CEO. “By providing on-the-go access to industry news and social networks, this tool meets the needs of title professionals working in a fast-paced and increasingly mobile world.”

[Click here](#) to watch a brief video summarizing the mobile site’s features and explore the new site from any mobile device by [clicking here](#).

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### **About ALTA**

The [American Land Title Association](#), founded in 1907, is the national trade association representing nearly 4,400 title insurance companies, title agents, independent abstractors, title searchers, and attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.